

Developmental Assets/Building the W.A.Y Timeline

Background History Follows...

2007-08 (Current Year)

Meetings will take place in the Winneconne Middle School Library from 6:30-7:30 PM unless otherwise specified:

Monday, Sept. 10 – Twenty five current and new members mapped out an ambitious agenda of activities for the remainder of 2007. The 5th anniversary of the group will be celebrated at a middle school dance September 21. BTW will have a float in the Homecoming Parade Oct. 5 and organize another Halloween Bash Oct. 27.

Monday, October 1

Monday, Nov. 5

Monday, Jan. 7, 2008

2006-07

- Thursday, Sept. 21, 06 – Thank you to BTW members who helped hand out updated BTW brochures which included sign up forms along with schedules at MS Open Houses. Over 200 attended the Back to School Bash send off to Silent Point (local band). Planning continues for Homecoming Parade and Halloweenfest Oct. 28
- Tuesday, October 10, 06 – The focus is on promoting Halloweenfest especially participation in the homebuilt “casket” races. Also BTW is sponsoring a booth with volunteers at the HS Halloween Bash Oct. 22. A project to clarify membership and communication processes is being undertaken.
- Tuesday, November 7 '06 – There was a wrap up discussion for Halloweenfest with suggestions for 2007. BTW will be part of Holiday on the Wolf Friday evening, Dec. 1. Members will have an opportunity to decorate the big honkin' tree, sing carols and serve refreshments. Planning for the coming months includes sponsoring middle school dance/activity nights Jan. 12 and in April 20. High school BTW members will organize a Dodgeball Tournament for Mar. 23. Meetings will likely continue in the MS library.
- Thursday, Jan 11, '07 – Meghan Ercegovac, Connects Counselor, shared ideas for improving communication and adding membership in BTW. The Jan. 12 dance has many youth and adult volunteers (raised awareness and over \$500). Planning continues for the Dodgeball Tournament Mar. 23. BTW will provide adult volunteers for the Wine and Cheese on the Wolf event tentatively set for Mar. 25 since it benefits BTW. Sovereign State Days

celebrate 40 years July 13-14-15 and BTW will help support a coloring book that helps connect kids and community pride.

- Thursday, February 15 – More volunteers will be needed to help with the Dodgeball Tournament. A 6th grade and 7th grade coordinator were selected. BTW will continue its “kids helping kids” efforts by donating tournament proceeds to Winneconne Parks and Rec for programs/equipment “for the little kids”. March 15 elections will be an opportunity for youth leadership development. New brochures and promotional displays will be prepared for schools and community for spring events.
- Thursday, March 15 – Elections held: Brittany Running is Youth Chairperson for 2007-08 and Marlene Lenz was re-elected to continue as Adult Chairperson. Plans were finalized for the March 23 Dodgeball Tournament and other spring and summer opportunities.
- Thursday, April 12 – Jenny Reese, Parks and Rec Director, asked for the group’s input on how to use the \$925 donation from the Dodgeball Tournament. The consensus was the purchase of new backboards for the basketball courts at Marble Park. The Wine and Cheese on the Wolf event held March 25 will donate about \$2000 for BTW to spend on positive youth development projects. BTW is sponsoring a dance April 20 that will try out karaoke and drawings for sports equipment to encourage attendance (\$456 was raised). Planning was started for the Party in the Park/School’s Out event which will be held the evening of June 7.
- Thursday, May 17 – BTW volunteers will again help with kid games at the June 2 Car Show. The group will donate money to sponsor a youth baseball team. BTW planted flowers in a planter and sponsored a banner on Main St. Party in the Park will have live music performed by 1st Degree Band (8th graders from Kaukauna).
- Tuesday, June 5 – Plans finalized for Party in the Park. BTW lanyards will be given out. Arrangements are being made for local purchase of T-shirts and sweatshirts. The group will also help with Fun Runs to be held on 3 Sunday evenings this summer.
- Thursday, June 28 – A pizza party was held at Waterfront Park to celebrate the year’s accomplishments and recognize \$2000 in donations over the last year from local realtor Andy Beiser. Attendance at Party in the Park was reduced by changing the date to Saturday afternoon, June 9 due to bad weather on June 7. BTW will participate in the Sovereign State Days Parade July 14.
- Thursday, July 19 – A beach volleyball tournament will be held Sunday, July 22. The Party in the Park Back to School Bash is scheduled for Wednesday, Aug. 22 and will include the 1st Degree Band again. Several members will help with promotion and publicity. Meghan Ercegovac, School/Community Connects Counselor is meeting with the youth and adult chairpersons to set meeting dates and plans through the end of 2007.
- **August 23** – Planning continues to help with middle school open house nights August 29 and 30 and encourage membership and participation among students and adults.

2005-06

- Sept. 8 '05 – Evaluated strengths and improvements needed for summer Party in the Park activities, committed to participating in the Homecoming Parade Oct. 14 and Halloween Fest Oct. 29, broke into listening sessions to brainstorm ideas for asset building with youth and community.
- November 1 '05 – BTW will market the group and expand youth membership at the MS and HS (Jan. 13 dance, displays, shirts), Speakers Bureau presenting to civic groups and recruiting adults, Youth Advisory Board to village committees appointing new representatives, participating in WAEF Nov. 12 Food Fair chili cook off and trimming the “big honkin’ tree” at Waterfront Park Nov. 8 (village gift to youth)
- January 5 '06 – Reviewed plans for the January 13 event at the middle school that includes activities in the gym, DJ in the commons, Pizza/pop, and live band “New Age Youth” from 5:30-6:30. Many volunteer adults including school staff and youth including HS/MS members were assigned tasks. A photo DVD of past activities and a new brochure will encourage new membership. BTW will join with the Music Parents Assn. to provide funding for a day-long visit on February 17 from Samuel Morse Gifted and Talented Middle School Choir and Dance Troupe from Milwaukee.
- February 23 '06 – Committed to helping with the high school “Answer to Cancer” Dodge Ball Tournament March 31 3:15-6:00 PM and the Human Race fundraiser May. 6. WHS students presented about BTW at the recent Teen Symposium in Appleton
- March 16, '06 – Election of new adult and youth chairmen for 06-07, work on upcoming events and summer ideas, exploring partnerships with other community groups like Beat the Heat and Kiwanis.
- Monday, April 10, '06 – Dodgeball Tournament a successful event that will be repeated in March 2007, volunteers to help with Professional Walleye Tournament next week, Wine on the Wolf April 30, car show kids events June 3, etc. Human Race participation dropped for this year. Party in the Park June 8 and August 29 events planned by youth. Members are encouraged to check www.winneconnewi.gov and www.winneconne.k12.wi.us for news and photos.
- Tuesday, May 2 – Dr. David Bruening of the International Children’s Fund thanked the community for its support of the pill bottle collection for Africa. Kudos to those who worked on the April 30 Wine on the Wolf event. Discussion of Car Show, Party in the Park/School’s Out, Beat the Heat, and support of other endeavors.
- Tuesday, May 23 – Planned Car Show Kids Games for June 3, Teen Party in the Park June 8, promoting Beat the Heat June 16, Walk For Hope June 3, Mighty Wolf Triathlon July 1, Back to School Fair Aug. 4/7.
- Tuesday, July 25 – Planned Back to School Bash Tuesday, Aug. 29 7-9 PM to be a send off for youth group Silent Point that will be going on tour. Heidi

Foster (Winnebago Co. Health Dept.) won support from the group to be part of Tobacco Coalition Drug Free Communities Grant.

- Thursday, Aug. 17 – Final details for the Back to School Bash to welcome community families as well as youth, planned the Halloween Fest for Oct. 28 1-3 PM with expanded activities for older as well as younger children, committed to deliver door hangars for Aurora in return for a \$300 donation.

2004-05

- Sept. 9 '04 – Members decided the emphasis for the coming year will be **Community Involvement**. Activities such as a community clean-up, participation in various civic groups and sponsoring events will increase name recognition and build positive relationships.
- October 6 '04 – BTW is helping to identify youth representatives who are being invited to attend various village committees. Youth volunteers are helping with several events sponsored by WCDA including Halloween Fest and Holiday on the Wolf.
- November 9 '04 – Village Administrator Steve McNeil and Village Clerk Jaci Jensen presented the Winneconne Village Visioning plan. Youth volunteers had contributed their input during October workshops. A service learning project was proposed that would involve collecting empty medicine containers for shipment to Africa.
- December 6 '04 – Progress on the community service project was shared. Middle school students will decorate collection containers by Dec. 20. A community group is donating the proceeds of their "Wine on the Wolf" fundraiser to BTW so members want to help with the event Feb. 13 '05. A district calendar page and brochure are in the rough draft stage trying to increase community awareness of BTW.
- January 20, 2005 – Future meetings will include a half hour of recreation, food, or a community service project before business to put more fun into attending. WHS will be represented by 10 freshman at a regional Teen Symposium Feb.2. The goal of increasing awareness of developmental assets and Building the WAY is continuing through t-shirts, banners, brochures, events like Wine on the Wolf, service projects and newspaper articles.
- February 24 '05– Process for electing new leadership clarified (nominations at March meeting, elections at April meeting), signed thank yous to Wine on the Wolf donors who helped raise over \$2000 for BTW youth programs, collaboration with Park Board Survey and early planning for Summer Party in the Park events
- March 22 '05 – nominations for youth and adult chairman, Speakers Bureau preparing new power point and DVD resources along with revised pamphlets to be available for community presentations, schools and community responding to pill bottle collection project now fully in place
- April 18 – 6:00 PM recreation, 6:30-8:00 meeting agenda – Kyle Felker's DVD of BTW shown, thank you to youth presenters of Profiles of Student Life

Survey results at last night's community forum, Mr. Schallert discussed Park and Rec questionnaire, planning for spring/summer events, **elections**

- May 18 – Youth opportunities at Winneconne Chamber of Commerce Concert Series, Car Show volunteers, sponsorship of segment of walking path, Mr. Mehlberg/status of pill bottle collection, Mrs. Wallerius will send final draft of new brochure to printer, plans for Party in the Park June 9 (rain as the event started forced it indoors to village hall but still a fun ending to the school year).
- June 16 – **Summer meetings at village hall community room** decided events: June 23 outdoor movie (not dark enough, try later?), July 16 participation in the Sovereign States Parade, Aug. 4 Party in the Park (music and games), Aug. 25 (celebrity host or DJ for Back to School Bash). A village parks and rec director would be a great asset!
- June 29 – Further planning for summer events --- many great possibilities including a "Children's Day" with various community groups sponsoring one activity. Begin working on it in fall? What is realistic with a small group of volunteers?
- July 13 – Final plans for BTWAY presence in the Sovereign States Parade, folding 500 brochures and a pizza party! The Aug. 4 get-together had a smaller crowd with the Aug. 25 Back to School Bash better attended maybe due to the presence of a DJ. Marlene Lenz of WCDA was an adult coordinator at all summer events (thanks!) along with Peg Larson and parent volunteers.

2003-04

- October 28 '03 – Welcome new members with brief orientation, sharing resources, and review of past activities. Plans for 2003-04 included involving youth as full participation members of Building the WAY.
- Nominations of a cross section of youth to invite to an orientation event were sought from Gr. 6-12 school staff, area churches and police dept.
- December 8 '03 – About 50 youth attend a meeting to learn about Building the WAY and developmental assets. Twelve students in grades 7-10 are randomly selected from the group to represent Winneconne at Teen Symposium 2004 in Appleton on Feb. 4, 2004. The Village Administrator and Community Development coordinator attended along with 2 counselors and MS Principal.
- Feb. 23 '04 – Delegates to Teen Symposium shared their experiences. Group decided to focus on asset # 17 creative activities, # 18 youth programs, and # 25 reading for pleasure. A plan was developed to invite all youth and adults to join by giving presentations to classes, parents and groups. A Girl Scout group wants to work toward a teen center as well as more events.
- Youth representatives are invited to present to the Winneconne Village Board and participate in a visioning process.
- March 30 '04 – An organizational structure was created with an adult board and a youth board and a chairperson elected from each. Promotions and

Activities Committees and Youth Advisory Board to the Village were established. Membership and communication processes clarified.

- April 19 '04 – The focus was on clarification, inclusion, and planning for summer events. Youth will be surveyed about their interests.
- May 3 '04 – Community involvement includes helping with WCDA Car Show and perhaps Sovereign States Days. Youth programs include a Teen Party in the Park/Schools Out June 9 and a Back to School Bash August 25.
- May 26, '04 – Survey Committee reported results. Plans finalized for Teen Party in the Park. Performers include school jazz bands, talent show participants and teen rock bands. Some BTW youth and adult members will attend “Creating an Active Community Environment” conference June 30.
- June 9 '04 – Party in the Park/School's Out well attended despite rain moving it indoors.
- July 28 '04 and August 16 '04 – Plans finalized for Back to School Bash especially line up of performers and publicity (also included with school mailings to parents.)
- August 25 '04 – Back to School Bash had good participation and was again held in the elementary gym.

2002-03

- July/August '02 – Mailings are sent to community members who have expressed an interest in the Community Asset Building Team. Donna Hanson agrees to serve as chairperson and is provided SEARCH Institute resources by the school district in September.
- August 29, '02 – Elementary Staff Inservice on Developmental Assets provided by Tracy Aliota and Renee Jarvis. Includes copies of book What Kids Need to Succeed and overview of integration of asset building into classroom counseling curriculum.
- September 17, '02 – CABT organizational meeting. A roster of 25 interested persons is created for future communications. The group begins initial study of developmental assets and survey results --- implications for the community. Peggy Larson and Nancy Wilhelm will represent the schools. Participation is open to any interested school/community members.
- October 30, '02 – Tracy Aliota arranges for CABT to hear a presentation by Paul Vidas and Chris Wardlow (Outagamie Co. Prevention Specialist) sharing ideas about how other communities are working on this process. A note of appreciation and endorsement from the Winneconne Board of Education is read into the record.
- December 2, '02 – CABT hears a presentation by Dan Hinton (Winnebago Co. Prevention Specialist). The group agrees to assist with the Yellow Ribbon Youth Suicide Prevention Program being implemented in the schools and community in January '03. They also study survey results Appendix A and B.
- December 11, '02 – CABT subcommittee meets to develop mission statement to include on school district calendar page for second semester '03. Community awareness of the group and its goals will begin in 2003.

- January 8, '03 – Group agrees to change name/identity to **Building the W.A.Y. (Winneconne Area Youth)**. Future meetings are set for Wed./Feb. 12, Tues./Mar. 11, Mon./Apr. 14, and Wed./May 7 in the Community Room of the Winneconne Village Hall. Subcommittees are established for goals/articles and fundraising.
- January 29, '03 – Goals/articles committee meets and sets 4 goals and information for inclusion in an initial news article.
- February 12 '03 – Goals are reviewed and accepted. Collette Wallerius shares ideas for a logo. Group builds a table for identifying asset building resources that exist in the schools/community. Introductory article in March 5 edition of Winneconne News.
- March 11, '03 – Meeting spent filling in a chart identifying organizations and other resources and the external and internal assets they address.
- April 14, '03 – Goal 3 “enhancing relationships between the community and Winneconne Area Youth” is addressed by planning the first youth involvement opportunity. The May 7 meeting will be open to youth who want to plan summer activities. Helen Thomson will coordinate efforts with the Winneconne Community Development Assn.
- May 7, '03 – Youth provide suggestions for summer events. “Teen Tuesdays – Party in the Park” will be held June 24 and Aug 26 6:30-9:00. Teen bands, an “open mic”, DJ and food will be the focus with youth organizers recruited to “run the show”.
- Summer planning meetings at the Village Hall June 9 6:30PM
August 11 7:00PM

All meetings at Community Room of Village Hall unless notified otherwise.

- June and August “Teen Tuesday ---Party in the Park” events well attended. Partnership with WCDA (Winneconne Community Development Assn.) enhanced. First attempts toward youth involvement in organizing to meet their own needs implemented. Publicity in Winneconne News helps youth and their parents become aware of Building the Way and positive youth development.

Background History

2000-01

- Developmental asset building as a strategy for positive youth development is being used in area schools and communities. Consideration of its value for the Winneconne area schools and community is researched.
- April, 2001 – Paul Vidas/United Way-United With Youth presents information to the Pupil Services (PPS) Team (administrators and counselors). The consensus of the group was that the approach had merit and would be a good fit for Winneconne.
- Mike Breen pursues funding for Search Institute Attitudes and Behaviors survey process to gather data as a starting point for asset building.

2001-02

- September, '01 – PPS staff plan timeline and procedures for administering surveys Gr. 6-12
- October 29, '01 – Presentation to school board – letters mailed to parents.
- November, '01 – Questions arise, more detailed letter sent to parents
- Last week of November/first week of December – Surveys completed in MS language arts and HS large class groups.
- February 18, '02 – (Curriculum Day) Results arrive from Search Institute. Pupil Services Team consults with Paul Vidas as they plan ways to share the information and utilize results.
- March 15, '02 – Mike Breen and Nancy Wilhelm meet during spring break to work out details of a proposed action plan.
- April, '02 – PPS members and Mr. Reinke complete timeline and “talking points” for release of results to school board, school staff, and community. Peggy Larson is the designated administrative liaison for the process.
- March/April '02 – Counseling and Health curriculum teams begin curriculum revision for 2002-03 based on survey results.
- May, '02 Formal presentations follow a similar format of handing out 20 page documents with survey results. The focus is on soliciting input and participation in future efforts toward developmental asset building to reduce risk-taking behavior in area youth:
 - School Board – May 6
 - School Staff – May 15
 - Community – May 19